



BRITISH EQUESTRIAN 2025–2030: NEW FIVE-YEAR HORSE-CENTRIC STRATEGY

British Equestrian (BEF) recently unveiled an ambitious strategy for the future direction of the federation with a clear vision of our role in supporting the equestrian sector, worth an estimated £5 billion to Great Britain's economy, for future growth and success. Covering 2025 to 2030 and shaped by the British Equestrian Board and executive, with input from staff and member bodies, the document is a road map to unite, inspire and grow the 4.3 million strong British equestrian community for the benefit of everyone who connects with horses.

With an uncompromisable commitment to the guardianship of the horse as our guiding principle, the strategy outlines four key strategic priorities, with 'golden threads' woven throughout to strengthen every consideration, decision and action. The fundamental values of excellence, respect, integrity, transparency, inclusivity and courage set our culture, while enablers detail the key competencies required to bring the strategy to life and achieve the outlined aims and goals.

Equine and human welfare and wellbeing are at the heart of the golden threads, reinforced by partnership and collaboration, equity, inclusion and diversity and environmental sustainability.

British Equestrian's key strategic priorities for the next five years are:

- To enable and support a vibrant and healthy equestrian sector
- To represent and advocate for the needs of our member bodies and sector at the highest level, both nationally and internationally
- To be a leading equestrian nation
- To support sustainable growth at all levels, ensuring a thriving, accessible, diverse and inclusive sport.

"We have spent a lot of time listening, and our strategy reflects what we have heard from a range of different voices in the equestrian world. We look forward to working with our member bodies and more widely across the equestrian sector to deliver our strategy and demonstrate the value and positive social impact of our sector to the wider world."

Fields Wicker-Miurin OBE FKC
British Equestrian Chair

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