

The logo for the National Equine Forum is displayed within a light gray rounded square. It features a vertical blue line on the left side, followed by the words "National", "Equine", and "Forum" stacked vertically in a blue, sans-serif font. "National" and "Equine" are in a larger font size than "Forum".

National Equine Forum

SPONSORSHIP
2026

www.nationalequineforum.com



National
Equine
Forum

Custom questions (3)

Willy Kington

What's the biggest barrier to changing behaviours?

Andy Viles

Given the variation in people, motivations, capabilities, opportunities how do we decide which behaviour to change for most impact & the best use of resources?

Carol Cook

When changing behaviours who are the hardest people to influence?

Steve Ingham

As there is research stating horses kept out 24/7 have less incidence of colic should this be a recommendation?

Join at
[slido.com](https://www.slido.com)
#NEF20

Est.

1992

33

Successful events

30k +

audience engaged

ABOUT THE EVENT

The National Equine Forum (NEF) is a premier event that brings together thought leaders, policymakers and equestrian professionals to discuss the most pressing issues and opportunities within the equine sector. With a legacy of providing a platform for innovation, collaboration and impactful dialogue, the NEF has become a cornerstone event to facilitate progress in the industry.

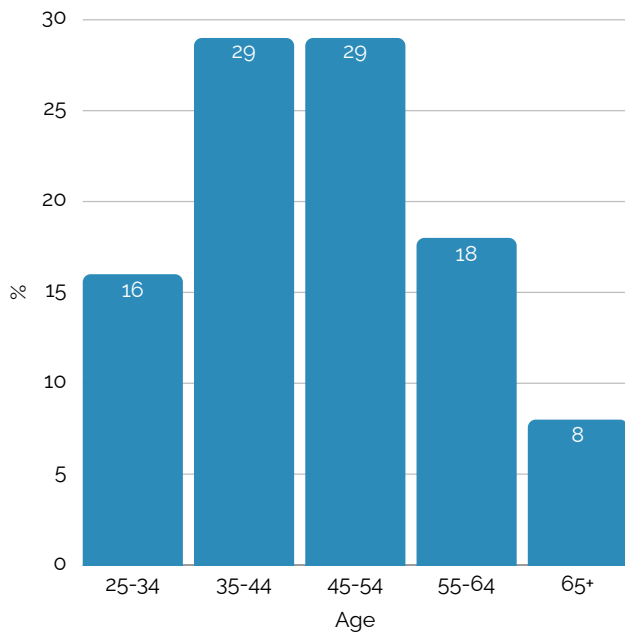
NEF is coordinated by a Committee of industry leaders across trade, welfare, policy, science, veterinary, business and governing body leadership.

Looking ahead, NEF aims to strengthen its position as an industry leading conference by expanding its reach, enhancing attendee experiences and amplifying its role in supporting a progressive and successful future for the industry.

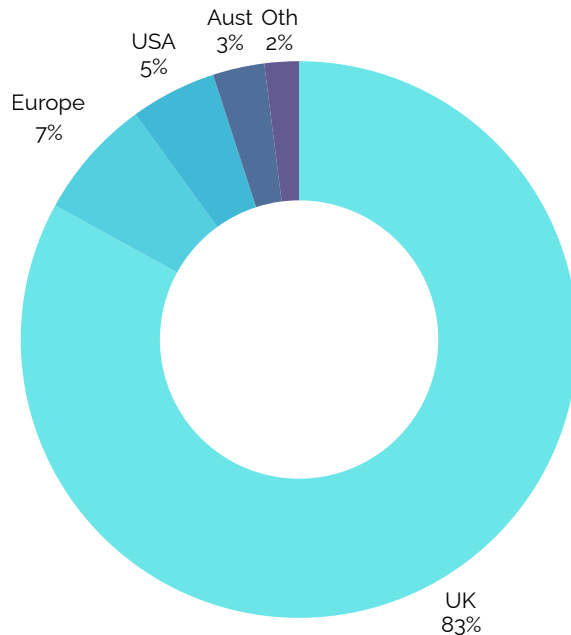


AUDIENCE INSIGHTS - SOCIAL MEDIA

Age demographic



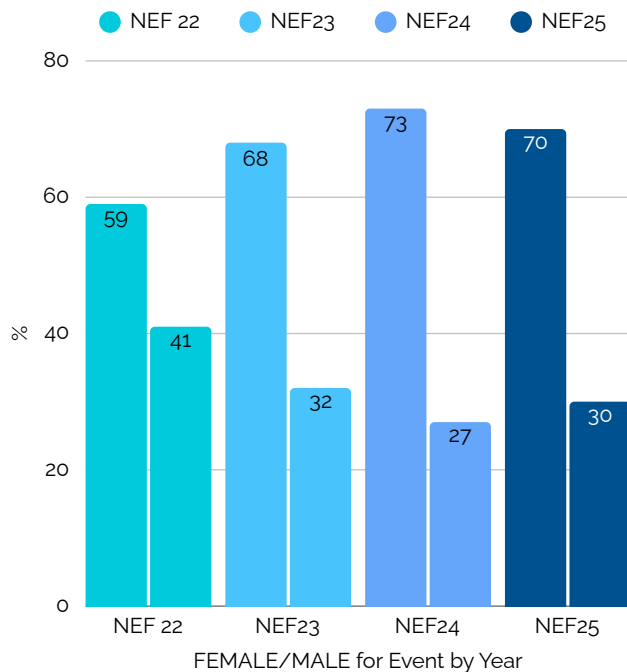
Audience location



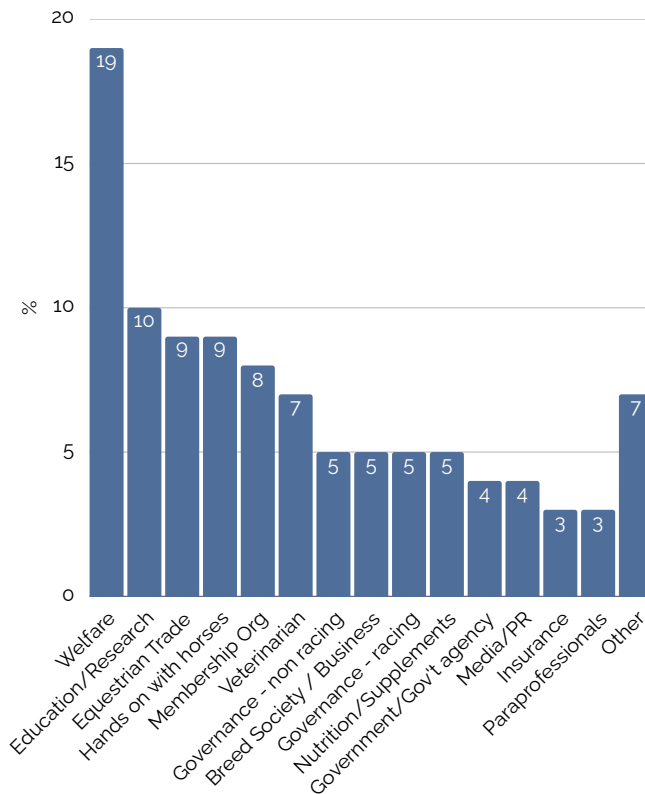
Aust - Australasia
Oth - Other

AUDIENCE INSIGHTS - IN PERSON

Gender demographic



Industry sectors represented (NEF25)



PARTNER WITH US

Partnering with the National Equine Forum provides your organisation with a powerful platform to connect directly with an engaged and informed audience, all within an environment of credibility and sector leadership.

We have a selection of sponsorship packages which have been designed to meet different marketing goals and budgets. Each package provides the opportunity for brand visibility and engagement with an audience of professionals across all sectors of the equestrian industry.

As featured in

HORSE&HOUND



YOUR
HORSE



SPONSORSHIP

- Connect with a targeted audience, both in person and online: engage with a diverse and influential audience of equine professionals, decision-makers and enthusiasts from across the industry both in the UK and abroad.
- Showcase your business/product/service: gain visibility through prominent branding opportunities before, during and after the event.
- Align with industry excellence: associate your business/brand/service with the values of sustainability, innovation, and progress that define the NEF community.
- Drive business growth and build your network: access to key networking opportunities at the in-person event.



OPPORTUNITIES

GOLD | £3500

- ✓ 5 Complimentary event tickets
- ✓ Branded pull-up in prominent position
- ✓ Logo placement on all event materials (digital and print)
- ✓ Branded vinyl on panel podium
- ✓ Full page advert in event programme
- ✓ 30 second live streaming advert
- ✓ Exclusive social media mentions before, during and after the event
- ✓ Verbal recognitions in Chair's opening and closing remarks
- ✓ Digital Delegate Pack Content

SILVER | £1800

- ✓ 3 Complimentary event tickets
- ✓ Logo placement on all event materials (digital and print)
- ✓ ½ page advert in event programme
- ✓ 1st option for 30 second live streaming advert@ £250**
- ✓ Social media mentions before, during and after the event
- ✓ Digital Delegate Pack Content

** Full page programme advert can be provided subject to a small additional fee*

*** If live streaming adverts are not taken by Silver sponsors they will be available to others for £300/advert*

BRONZE | £700

- ✓ 2 Complimentary event tickets
- ✓ Logo placement on all event materials (digital and print)
- ✓ Social media mentions before, during and after the event
- ✓ Digital Delegate Pack Content

ADDITIONAL OPPORTUNITIES

LIVE
STREAMING
ADVERT

£300

30 second live streaming
advert to be played prior to the
event and during lunch break

LANYARDS

£750

Sponsor logo and NEF logo on
lanyard ***

WINE

£1,200

Sponsor logo on wine list

CATERING

£5,000

Sponsorship of the NEF lunch
provides a unique opportunity
for brands to be showcased
during a prime networking
period, with valuable brand
exposure in a highly engaged
environment

FRIEND
DONATION

£20 +

Acknowledged in the
programme

*** if provided by NEF



NEF LEADERSHIP

President

HRH THE PRINCESS ROYAL

ORGANISING COMMITTEE

Chair - Tim Brigstocke MBE

Vice Chair - Dr Pat Harris

Administrator - Dr Georgina Crossman

Hon. Publicity Officer - Sarah Shephard

Hon. Liaison Officer - Debbie Rolmanis

Jim Eyre

James Hick

Jane Holderness-Roddam CVO CBE

Beth Maloney

Tullis Matson HonDTech

Roly Owers OBE

Jan Rogers

Dr Sheila Voas

Claire Williams



**Di Arbuthnot announced
as winner of the
Sir Colin Spedding Award
at #NEF25**

Image: Shai Dolev Photography



Contact us to secure your sponsorship for #NEF26

Thursday 5th March 2026

Institute of Mechanical Engineers, London

info@nationalequineforum.com

www.nationalequineforum.com

NEF is company limited by guarantee: National Equine Forum Ltd, company number 7545596

Images courtesy of
Shai Dolev Photography
Craig Payne Photography

